


IBM COST REDUCTION SEMINAR



How to Reduce costs from your Desktops now!
18 June – IBM South Bank, London

 **Register today**

In an effort to obtain volume or enterprise licenses, the latest versions and to implement a safety first approach to license compliance, organisations often purchase far more software than is actually needed. Studies have regularly shown this overspend to be between £200 and £500 per desktop.

The process of determining what to license is not well defined in many organisations. Existing asset management practices may tell you what you own, what you have, and how much it costs but they do not tell you how much of that cost is going on software you do not need!

Seminar Overview

In the morning session you will learn about the emerging tools and techniques designed specifically to address expense of unnecessary software licensing. The seminar will feature case studies and best practice approaches to ensuring only software that is genuinely needed by an organisation is licensed, deployed and managed; without compromise to compliance.

You will also hear how VW Credit saved millions by following this advice from the former Operations Manager who was responsible for implementing these practices.

Can you afford not to attend?

Agenda

- 8.30am** Registration
- 9.00am** Welcome – David Hill, IBM UK VP Systems and Technology Group
- 9.30am** **IBM Cost Reduction Initiatives** – Bob Dawes, IBM UK Strategic Sales Principal
- 10.00am** **Scalable Software Overview** – Mark Cresswell, CEO Scalable Software
- 10.30am** Coffee
- 11.00am** **Case study VW Credit, Inc. USA** – Scott Fuzer, Five9 Consulting (former Enterprise Operations Manager VW Credit, Inc. USA)
- 11.45am** **IBM Liberate Program** – Lisa Occleshaw, IBM UK Liberate Leader
- 12.30pm** Close and Lunch

Visit our website for a full agenda and to register today.

 **Register today**

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